## MINNESOTA DEPARTMENT OF PUBLIC SAFETY STATE FIRE MARSHAL

# **Smoking-related social media posts**

The following Facebook, Twitter and Instagram posts are for fire department use. Adjust/edit as necessary. Use infographics or images found on the SFMD website to accompany these social media posts. More social media material is available from the <u>U.S. Fire Administration online</u>.

### **Facebook**

Careless smoking and improperly discarded cigarettes are leading causes of fatal fires in Minnesota year after year.

Putting an end to these fires is simple.

- Use a deep, sturdy ashtray. Place it away from anything that can burn.
- Do not discard cigarettes in vegetation such as mulch, potted plants or landscaping, peat moss, dry grasses, leaves or other things that could ignite easily.
- Before you throw away butts and ashes, douse them with water or bury them in sand.

Learn more: <a href="https://go.usa.gov/xdmEh">https://go.usa.gov/xdmEh</a>

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Careless smoking is the leading cause of fire deaths each year in Minnesota. Remember: Discard your cigarettes in a sturdy ashtray filled with sand or water, never put them out on a deck or in a potted plant. Learn more: <u>https://go.usa.gov/xdmEh</u>

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You go out on the deck for a smoke on a warm summer night. You're ready to extinguish the cigarette butt and you notice there is a potted plant nearby. Putting it out in that pot would be careless since it could smolder and turn into an all-out blaze while you drift off to sleep.

Take the right precautions when you smoke a cigarette. Learn more: <u>https://go.usa.gov/xdmEh</u>

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Most smoking-related fire deaths happen to people under the influence of drugs or alcohol. Forty-three percent of the people killed in smoking-related fires since 2009 had a measurable blood-alcohol level.

Learn how to prevent a smoking-related fire in your home: <u>https://go.usa.gov/xdmEh</u>



#### **Twitter**

Careless smoking and improperly discarded cigarettes are leading causes of fatal fires in Minnesota year after year. Put an end to smoking-related fires: <u>ow.ly/Guj450xXbZr</u> #SafeNotSorry

Quitting smoking is hard. We get it. What's not hard? Follow these tips. They could save your life: <u>ow.ly/Guj450xXbZr</u>

Most people don't smoke, but know people who do. Talk to them today about the fire-related dangers that come along with smoking. Remind them that smoking can kill them more ways than one. Then share these tips with them: <u>ow.ly/Guj450xXbZr</u>

Two things: 1. Smoking is consistently the leading cause of fatal fires in Minnesota each year. 2. If you smoke, smoke outside and properly dispose of cigarettes. More tips are in this fact sheet. Please share with your family and friends who smoke: <u>ow.ly/Guj450xXbZr</u>

Smoking can kill you more ways than one. • Smoke outside. • Dispose of cigarettes in a sturdy container filled with sand or water. • Do not smoke in a home where medical oxygen is used. <u>ow.ly/Guj450xXbZr</u> #SafeNotSorry

If you smoke in your home, you're at a higher risk to have a fire. Don't let your world go up in smoke: Smoke outside. <u>ow.ly/Guj450xXbZr</u> #SafeNotSorry

Smoking can kill you more ways than one. In fact, smoking is the leading cause of fire deaths in Minnesota, killing an average of nine people each year. Prevent a smoking-related fire in your home: <u>ow.ly/Guj450xXbZr</u>

Most smoking-related fire deaths happen to people under the influence of drugs or alcohol. 43% of the people killed in smoking-related fires since 2009 had a measurable blood-alcohol level. Learn how to prevent a smoking-related fire in your home: <u>ow.ly/Guj450xXbZr</u>

Smoking-related fires continue to kill an average of nine people each year in Minnesota. If you smoke, take it outside and properly dispose of your cigarettes in a sturdy container filled with sand or water. More tips: <u>ow.ly/Guj450xXbZr</u>

#### Instagram

Careless smoking and improperly discarded cigarettes are leading causes of fatal fires in Minnesota year after year. Putting an end to these fires is simple. Use a deep, sturdy ashtray. Place it away from anything that can burn. Do not discard cigarettes in vegetation such as mulch, potted plants or landscaping, peat moss, dried grasses, leaves or other things that could ignite easily. Before you throw away butts and ashes, make sure they are out by dousing them with water or covering them with sand. #SafeNotSorry #CarelessSmoking #Smoking #Fire #Minnesota #FireService #PublicSafety

