



Minnesota Department of Public Safety
Alcohol and Gambling Enforcement Division
445 Minnesota Street, Suite 1600, St. Paul, MN 55101
651-201-7504 Fax 651-297-5259 TTY 651-282-6555
<https://dps.mn.gov>

BRAND LABEL REGISTRATION APPLICATION

***Required Fields**

Office Use Only	
Approved	<input type="checkbox"/>
Denied	<input type="checkbox"/>
Date	_____
Amount Received	_____

*Name of Registrant	License Identification Number		
<input type="text"/>	<input type="text"/>		
*Address	*City	*State	*Zip Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
*E-mail Address	*Business Phone		
<input type="text"/>	<input type="text"/>		

If you are not the owner of this brand, you must have permission from the brand owner to register and import this label into Minnesota. Permission Yes No

*As per Minnesota Rule 7515.0810. Please enter the name or company that owns this brand label.

Brand Name	Class	Type	*Alcoholic Content % by Volume
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Affix Complete Set of Labels (Click in the box below to upload image of label)

<input type="text"/>	<input type="text"/>
Upload front of brand label by clicking on this box.	Upload back of brand label by clicking on this box.

I certify that all statements made by me on this application are true, complete and correct to the best of my knowledge.

*Signature _____ *Date _____

*Title and Full Name of Applicant or Authorized Representative (Please Print)	If Label Changed Please Provide Original Number
<input type="text"/>	<input type="text"/>

Make Check Payable to: DPS Alcohol and Gambling Enforcement

Notice

A \$30.00 service fee will be added to all dishonored checks. You may also be subjected to a civil penalty of \$100.00 of the value of the check, whichever is greater, plus interest and attorneys fees.

Number of New Brand Labels (\$40 each) * =

NO FEE for additions or revisions of labels

*** TTB COLA DOCUMENT REQUIRED WITH EACH BRAND LABEL APPLICATION**