The plate must be firmly affixed to the rear of the vehicle. It cannot be displayed in the window. Only one plate is displayed on a vehicle. *Minnesota Statute 168.27, Subd. 16* and *Minnesota Rules 7400.6000*.

<table>
<thead>
<tr>
<th>Demonstration plates may be used by:</th>
<th>Allowable Usage:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dealer (owner/office/board member)</td>
<td>Business/personal*</td>
</tr>
<tr>
<td>Dealer’s spouse</td>
<td>Business/personal*</td>
</tr>
<tr>
<td>Full-time employee of the dealership</td>
<td>Business/personal*</td>
</tr>
<tr>
<td>Part-time employee of the dealership</td>
<td>Only while conducting business for the dealership*</td>
</tr>
<tr>
<td>Prospective buyers of cars and pick-up trucks</td>
<td>Demonstration purposes only – maximum 48 hrs. Business/personal*</td>
</tr>
<tr>
<td>Prospective buyers of trucks, truck-tractor, truck-trailer or semi-trailers</td>
<td>Demonstration purposes only – maximum 7 days Business (they may haul a load)/personal*</td>
</tr>
<tr>
<td>Retail purchaser</td>
<td>Maximum of 72 hours* To remove from the state or until Minn. plates arrive</td>
</tr>
<tr>
<td>Promotional event – Three (3) or more vehicles involved</td>
<td>Maximum of four (4) days*</td>
</tr>
</tbody>
</table>

*Usage includes pulling a loaded or unloaded trailer.

**Improper Use**

Demonstration plates displayed on:
- Consignment vehicles
- Courtesy cars or loaners
- Lease cars
- Tow trucks, service trucks or parts trucks
- Vehicle sold to an employee on contract
- Vehicle used by the spouse of a dealership employee

**Questions?**

Dealer Unit: (651) 201-7800
Email: dvs.dealerquestion@state.mn.us

**Intransit Plates**

*Minn. Statute 168.27, Subd. 17*

**Limited use:**
- From source of supply or storage to dealer’s place of business or another place of storage
- From one dealer to another

**Improper use**

Intransit plates displayed on:
- Vehicle being delivered to a retail buyer
- Vehicle being demonstrated
- Vehicle driven to repair or inspection site
- Vehicle being returned to a consignor