



The plate must be firmly affixed to the rear of the vehicle. It cannot be displayed in the window. Only one plate is displayed on a vehicle. [Minnesota Statute 168.27, Subd. 16](#) and [Minnesota Rules 7400.6000](#).

Demonstration plates may be used by:	Allowable Usage:
Dealer (owner/office/board member)	Business/personal*
Dealer's spouse	Business/personal*
Full-time employee of the dealership	Business/personal*
Part-time employee of the dealership	Only while conducting business for the dealership*
Prospective buyers of cars and pick-up trucks	Demonstration purposes only – maximum 48 hrs. Business/personal*
Prospective buyers of trucks, truck-tractor, truck-trailer or semi-trailers	Demonstration purposes only – maximum 7 days Business (they may haul a load)/personal*
Retail purchaser	Maximum of 72 hours* To remove from the state or until Minn. plates arrive
Promotional event – Three (3) or more vehicles involved	Maximum of four (4) days*

*Usage includes pulling a loaded or unloaded trailer.

Improper Use

Demonstration plates displayed on:

- Consignment vehicles
- Courtesy cars or loaners
- Lease cars
- Tow trucks, service trucks or parts trucks
- Vehicle sold to an employee on contract
- Vehicle used by the spouse of a dealership employee

Questions?

Dealer Unit: (651) 201-7800

Email: dvs.dealerquestion@state.mn.us

Intransit Plates

[Minnesota Statute 168.27, Subd. 17](#)

Limited use:

- From source of supply or storage to dealer's place of business or another place of storage
- From one dealer to another

Improper use

Intransit plates displayed on:

- Vehicle being delivered to a retail buyer
- Vehicle being demonstrated
- Vehicle driven to repair or inspection site
- Vehicle being returned to a consignor