



Hands-free Cell Phone Educational Ideas for Your Workplace

Here are 10 workplace education ideas to help ensure your employees are in-the-know and ready to go hands-free August 1.

1. Send a message to employees from your CEO/president and/or safety leaders. Distribute via email, paper copy or posting in common areas like breakrooms.
2. Create a short video message from your CEO, president or safety leader. Distribute via email, intranet and/or show on breakroom screens if you have them.
3. Conduct hands-free learning sessions. Review the new law's requirements and any additional company rules.
4. Demonstrate how to go hands-free on a variety of cell phone operating systems or use of vehicle Bluetooth systems.
5. Acquire and sell hands-free support accessories (AUX cables, phone holders, earbuds) or offer company rebates for employees who demonstrate proof of purchase.
6. Distribute weekly hands-free countdown messages via email, paper copy or poster.
7. Incorporate hands-free knowledge into regularly scheduled safety training sessions by offering brown bag lunch seminars, distracted driving online training or 5-minute safety talks.
8. Post informational materials including Minnesota Safety Council hands-free posters in breakrooms or other common areas.
9. Incorporate safety materials (facts sheets, videos, resources, etc.) on your company intranet.
10. Host a Minnesota Goes Hands-Free Tomorrow event in company breakroom on July 31 featuring informational materials, demonstrations, prizes and refreshments!