
“Live to See Your Future” Teen Seat Belt TV Spot

“Live to See Your Future”

AUDIO: Music

VIDEO: Four teens walking toward a car. Above each teen’s head is a special-effect graphic —that notes their future profession: “Teacher,” “Pilot,” “Doctor,” “Mechanic.”

Teens get into car and three seat belts click.

The graphic above the non-buckled up teen’s head wipes out.

TEEN DRIVER:

Hey man, buckle up.

TEEN 2

Oh. OK.

VIDEO: The teen’s sign reappears above his head.

VOICEOVER:

Live to see your future.

Use you seat belt. Seriously.

VIDEO:

Teen buckling up and car drives away with each teens’ sign still above their head.