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## Speeding Enforcement Radio Spots

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### **“Obey 1”**

SFX: Car accelerating

ANNOUNCER: If you have a heavy foot....

SFX: car accelerating

ANNOUNCER: You will have a lighter wallet.

Minnesota is stepping up speed enforcement now. So if you speed, chances are you will be ticketed.

And the cost of speeding ticket in Minnesota? At least \$120 That's a lot of your cash out the window.

SFX: Zooming car

ANNOUNCER: Keep your money. And keep our roads safe.

Obey the sign. Or pay the fine.

A message from the Minnesota Department of Public Safety.

## **Obey 2**

Man: I gotta get to class!

Woman: I guess I didn't realize I was tailgating.

Older male voice: Nobody drives the speed limit on this road.

**ANNOUNCER:**

With extra speed enforcement on Minnesota roads now, Minnesota troopers, deputies and officers will probably hear more excuses than ever.

Bottom line is: If you speed, you will pay. And the cost of a speeding ticket in Minnesota? At least 120 bucks. That's a lot of your cash out the window.

SFX: Car zooming.

Keep your money. And keep the roads safe.

Obey the sign. Or pay the fine.

A message from the Minnesota Department of Public Safety.