# **Click It or Ticket social**

## **Facebook/Instagram**

**Post 1**

Unbelted is unsafe no matter how good a driver you are on the road.

To help keep people safe, extra enforcement is on Minnesota roads Sept. 17-23 for the Click it or Ticket seat belt campaign.

**Post 2**

Speak up — if you’re driving, it’s your responsibility to make sure everyone is buckled. Speaking up can save a life.

Extra seat belt enforcement is on Minnesota roads through Sept. 23.

**Post 3**

Did you know?

Severe crash injuries are going down in Minnesota and seat belts are helping make a difference. In 1987, there were 4,176 vehicle occupants who suffered severe injuries in traffic crashes. Preliminary counts show that number dropped to 1,244 in 2022.

To help keep people safe, extra enforcement is on Minnesota roads for the Click it or Ticket seat belt campaign running through Sept. 23.

**Post 4**

Fall into safer habits, especially for our littlest loved ones. Twenty-three children ages 0-7 were killed in motor vehicles from 2018-2022, and of those, only nine were known to be properly secured. To help keep Minnesotans of all ages safe, the Click It or Ticket statewide seat belt campaign is going on now.

**Post 5**

You wouldn’t just toss your freshly picked apples into your car without securing them. Make sure your loved ones are just as secure this fall before you hit the gas. Belts should be tight across the hips or thighs and should never be tucked under the arm or behind the back. Those who skip it and risk it could get stopped as part of the Click It or Ticket campaign going on now.

**Post 6**

Of the 87 of people who died in a vehicle crash while not wearing a seat belt last year, 76 percent were in greater Minnesota. Wearing a seat belt protects you from the unexpected. Extra seat belt enforcement is on Minnesota roads through Sept. 23.

## **Twitter**

**Post 1**

Buckling your seat belt seems like a minor decision, but it has major consequences in a crash - life or death. Extra enforcement is on MN roads as part of the #ClickItOrTicket seat belt campaign. #DriveSmart

**Post 2**

It takes just a blink of an eye for conditions on the road to change. Expect the unexpected and wear your seat belt to protect you from road hazards. The statewide #ClickItOrTicket campaign runs through Sept. 23. #DriveSmart

**Post 3**

Preliminary figures show 1,244 people were seriously injured in crashes last year.

To help keep people safe, extra enforcement is on MN roads for the #ClickItOrTicket seat belt campaign. #DriveSmart

**Post 4**

Not wearing a seat belt is dangerous. Preliminary counts show 87 unbelted motorists died on Minnesota roads in 2022. Extra enforcement is on MN roads. #ClickItOrTicket #DriveSmart

**Post 5**

Did you know?

Severe crash injuries are going down in Minnesota. In 1987, there were 4,176 vehicle occupants who suffered severe injuries in traffic crashes. Preliminary counts show that number dropped to 1,244 in 2022. #ClickItOrTicket #DriveSmart

**Post 6**

You wouldn’t just toss your freshly picked apples into your car without securing them. Make sure your loved ones are just as secure this fall. Belts should be tight across the hips or thighs and should never be tucked under the arm or behind the back #ClickItorTicket #DriveSmart

**Post 7**

Seat belts and car seats are especially important for our littlest loved ones. Learn more at [BuckleUpKids.dps.mn.gov](https://dps.mn.gov/divisions/ots/child-passenger-safety/Pages/default.aspx). To help keep Minnesotans of all ages safe, extra enforcement is on MN roads. #ClickItOrTicket #DriveSmart

**Post 8**

The 93 percent of motorists who buckle up in MN beats the national average, but we can do better. Those who skip it, risk it, and could get stopped as part of the #ClickItOrTicket campaign going on through Sept. 23.