

2024 Public Safety Communications Conference

Sponsorship Prospectus

CONFERENCE HOSTED BY
THE STATEWIDE EMERGENCY
COMMUNICATIONS BOARD

PREPARED BY:
Fusion Learning
Partners



About The Conference

The 2024 Public Safety Communications Conference will bring together a broad base of public safety and emergency management practitioners to develop understanding of the key interoperability challenges and opportunities facing Minnesota public safety agencies.

The 2024 Public Safety Communications Conference will be a three-day event with combined workshops, informational presentations, facilitated open discussions, exhibits and product demonstrations. The 2024 conference will take place May 6 – 9, 2024 at the Kelly Inn and the River's Edge Convention Center located in St. Cloud, Minnesota at 100 Fourth Avenue South, St. Cloud, MN 55301.

This is the one conference that brings leaders and professionals from across the spectrum of Minnesota's public safety communications network together. Attendees regularly include Statewide Emergency Communications Board (SECB) members, regional representatives, public safety telecommunicators, and experts in IT, cyber security, Geospatial Information Systems (GIS), with content relevant for everyone. The 2024 conference is anticipating 300 attendees including:

- Public safety telecommunicators
- Law enforcement officers
- Federal, state, county, city, or local government elected officials and staff members
- First Responders
- Representatives from volunteer organizations

As the state of Minnesota's premier conference for emergency communications education and resources, your company should consider participating as an exhibitor or sponsor if you provide products and services related to:

- 911 services
- Land and mobile radio
- Public alert and warning systems
- Wireless broadband interoperability
- Mission-critical equipment and products
- Emergency response training
- Call logging, voice recording and documentation
- GIS/Geospatial software, hardware/equipment and services
- Medical transport

If you or your organization are interested in pursuing sponsorship opportunity, please contact Chris Kohn at ckohn@fusionlp.org or (952) 885-7602 or click [here](#) to register directly.

Sponsor Levels

Networking Reception Sponsor \$5000 (1 available)

Benefits include:

- Company logo on attendee lanyards.
- Two-minute introduction before reception starts by sponsor.
- Logo on welcome signage at conference center entrance.
- Logo on signage at entrance to reception area.
- Name and logo on table signs and large-format screen.
- Listing on event mobile app.
- Two push notifications on mobile app each day to visit sponsor's booth.
- Four complimentary registration, all meals included.
- 8x20 booth in exhibit hall.
- Attendee list.

Awards, Plenary & Reception Sponsor \$5000 (1 available)

Benefits include:

- Company logo on coozies or other swag item of sponsor's choice.
- Two-minute recognition before awards and reception starts.
- Logo on welcome signage at conference center entrance.
- Logo on signage at entrance to reception area.
- Name and logo on table signs and large-format screen.
- Listing on event mobile app.
- Two push notifications on mobile each day to visit sponsor's booth.
- Four complimentary registration, all meals included.
- 8x20 booth in exhibit hall.
- Attendee list.

Closing Keynote Lunch Sponsor \$5000 (1 available)

Benefits include:

- Two-minute thank you/recognition before lunch.
- Name and logo on table signs and large-format screen.
- Listing on event mobile app.
- Three complimentary registration, all meals included.
- 8x10 booth in exhibit hall.
- Attendee list.

SECB

Sponsor Levels

Pre-Con Hands-On Training Sponsor \$1000 (1 available)

Benefits include:

- Signage in each training room recognizing sponsor.
- Logo on welcome signage at conference center entrance.
- Listing on event mobile app.
- Two complimentary registrations.
- 8x10 booth in exhibit hall.
- Attendee list.

Continental Breakfast Sponsor \$2000 (2 available)

Benefits include:

- Company name and logo on table signs and on large-format screen.
- Logo on welcome signage at conference center entrance.
- Listing on event mobile app.
- Two complimentary registrations.
- 8x10 booth in exhibit hall.
- Attendee list.

Lunch Presentation Sponsor \$3000 (2 available)

Benefits include:

- 30-minute problem/solution presentation with customer during lunch.
- Company name and logo on table signs and on large-format screen.
- Logo on welcome signage at conference center entrance.
- Listing on event mobile app.
- Three complimentary registrations.
- 8x10 booth in exhibit hall.
- Attendee List.

Advanced-Solutions Demo Sponsor \$2000 (2 available)

Benefits include:

- 30-minute demonstration in exhibit hall showcasing technologies that provide groundbreaking solutions to current issues within the industry.
- Signage at demo stage area.
- Listing on event mobile app.
- Two complimentary registrations.
- 8x10 booth in exhibit hall.
- Attendee list.

Exhibit Sponsor \$500 (\$250 for non-profit organizations) (50 available)

Benefits include:

- Listing on event mobile app.
- Two complimentary registrations.
- 8x10 booth in exhibit hall.
- Attendee list.